

## //professional\_experience

### **/XG-AD, SAINT LOUIS, MO**

**2003-2009**

#### **ART DIRECTOR/PRODUCTION DESIGNER**

Met with clients and Account Executives to develop scope of project based on available budget. Conceived, developed and designed a variety of projects varying in materials, sizes, and scopes. Developed copy and tag lines for major national programs. Built final production files from start to finish. Manipulated images, creating new realities when supplied photos did not match desired impact. Color corrected, touched up and stripped out raw images from photographers. Checked co-workers production files for quality control. Projects consistently came in on time and on budget. Created production files for offset, digital, and spot color printing. Reviewed and signed off on proofs from separator. Printed and mounted large-format prints.

**Clients:** Anheuser-Busch, Eon Beverage Group, Jackson Safety Products, Pro Motion, and Craftsmen Industries.

### **/CORPORATE EXPRESS PROMOTIONAL MARKETING, OLIVETTE, MO**

**1999-2003**

#### **WEB DESIGNER**

Met with clients for direction, development and review processes for the scope of the project. Designed and implemented web user interface for client's promotional e-Store and other web projects for Fortune 500 companies. Maintained content, HTML and ASP code for client Web sites. Optimized graphic and product images to be displayed on web sites.

#### **PRODUCTION ARTIST**

Worked with Custom Order Representative for direction from client. Ensured corporate logo standard guidelines were followed. Designed artwork for custom-ordered promotional items.

**Clients:** Apple Computer, American Standard, Bank One Corporation, Chevron, ConEdison, Cutler Hammer, Eaton, Honda, Putnam, Sealy, Trane, UPS, and Waste Management.

### **/FREELANCE, CRESTWOOD, MO**

**1997-PRESENT**

#### **CREATIVE DIRECTOR**

Freelance, graphic design shop providing brand identity, stationery systems, and web sites. Developed strategies that provided solutions to clients with a wide range of budgets.

**Clients:** A Bucket Load of Fun, Acqua-Mist Carpet Cleaning, DRJ-Racing, and Saint Louis British Car Club.

## //technical\_proficiency

#### **Proficient in:**

Photoshop®  
Illustrator®  
InDesign®  
Dreamweaver®  
Fireworks®

HTML/CSS  
Web Search Optimization  
Microsoft® Office  
FTP Software

#### **Working knowledge:**

Flash®  
Javascript  
ASP  
XML  
SQL

#### **Platforms:**

Mac OS X & OS X Server  
Network Infrastructures  
Mac & PC

## //education

### **/UNIVERSITY OF MISSOURI-SAINT LOUIS, SAINT LOUIS, MO**

**2001**

#### **CHANCELLOR'S CERTIFICATE IN WEB PAGE DESIGN**

### **/UNIVERSITY OF MISSOURI-SAINT LOUIS, SAINT LOUIS, MO**

**2000**

#### **BACHELOR OF FINE ARTS, Cum Laude**

Studio Art with an emphasis in Graphic Communications

### **/SAINT LOUIS COMMUNITY COLLEGE, SAINT LOUIS, MO**

**1995**

#### **ASSOCIATE IN ARTS**

General Transfer Studies